

Report on
Startup & Entrepreneurship Bootcamp'23

Date: 20-24 April 2023

Organized by



Ganpat University

Introduction of the event:

Ganpat University Centre for Entrepreneurship and Incubation Centre organized the Start-up & Entrepreneurship Bootcamp'23 in association with the Student Startup & Innovation Policy (SSIP), Institution Innovation Council (IIC), and GUNI CARS. The 5-Day Startup Bootcamp was an experience designed to provide the tools to build and launch Startups from raw ideas. The boot camp was organized from 20th to 24th April 2023.

The Start-up & Entrepreneur's Boot Camp offered across GUNI and other University students aims to provide practical information and stress applied to learn. Students gain a deep understanding of themselves as entrepreneurs, including the unique roles, responsibilities, actions, and priorities of founders and CEOs. Through lectures, case studies, and in-depth discussions, this program will deliver the key insights needed to develop a clear understanding of how to launch and nurture a business from concept through growth. Because the Entrepreneur's Boot Camp is designed for high-potential entrepreneurs who are ready and committed to launching new business endeavors, participants found themselves surrounded by like-minded individuals from around the world—professionals with work experience who are discovering and creating new opportunities. This mix of perspectives, disciplines, and experiences presents a unique opportunity to discuss, explore, and share ideas. Through focused conversations and exercises, and casual interactions, participants will gain insight from others in the classroom as well as from eminent mentors.

More than 60 students across Ganpat University have gone through this life-changing experience. This Bootcamp offered to Entrepreneurs, Start-Ups, and aspiring Students aimed to provide key insights on how to launch and nurture their business idea from concept phase to growth.

Day-wise Event & activities:

Day 1

Date: 20th April 2023

Topics: Inauguration of the event

Introduction of Entrepreneurship –Mission, Vision & Dreams; Entrepreneurial Attributes

The Startup & Entrepreneurship Bootcamp was inaugurated by Hon' Director General, and Pro-Chancellor, Ganpat University Dr. Mahendra Sharma, guest Dr. Kavita Saxena, Faculty of Entrepreneurship Development Institute of India, Deputy Pro Vice-Chancellor & Executive Dean, FOET Dr. Kiran Amin, Head GUNI- Incubation Centre, Dr. Saurabh Dave, Dean Dr. Hiren Patel, Faculty of Management Studies and Chief Relations Officer and Chairperson Centre for Entrepreneurship & Program Convener Prof Remi Mitra.

The welcome speech was delivered by Program Convenor, Prof Remi Mitra, who encouraged students to keep open minds and be flexible and innovative during the sessions. The Deputy Pro Vice-Chancellor & Executive Dean, of the Faculty of Engineering & Technology, Dr. Kiran Amin was then invited on stage who encouraged engineering students to participate in more innovative projects and motivated them to utilize the available resources of Ganpat University for start-up Ecosystem. The students were then addressed by Hon' Director General and Pro-Chancellor, of Ganpat University Dr. Mahendra Sharma who highlighted the role of the startup ecosystem in India and what's in store for 2023. While addressing students, Sir encouraged them towards entrepreneurship by sharing young entrepreneurs' stories. In his golden words, "Anyone can be an entrepreneur and it's up to you!".



Inauguration of Bootcamp with Esteemed Dignitaries

After that Dr. Kavita Saxena, Faculty of Entrepreneurship Development Institute of India, mentor started her session on the Introduction of Mission, Vision, and dreams. In this session, students gained the grass root concept through so many exercises and interactive activities. There was a detailed discussion on Creativity. She concluded that Entrepreneurship depends on the problem zone and solution zone. She added motivational Activities which lead the thoughts and creativity for business opportunities.



Session on Introduction of Mission, Vision and Dreams



Student Activity on Creativity for Business Opportunities

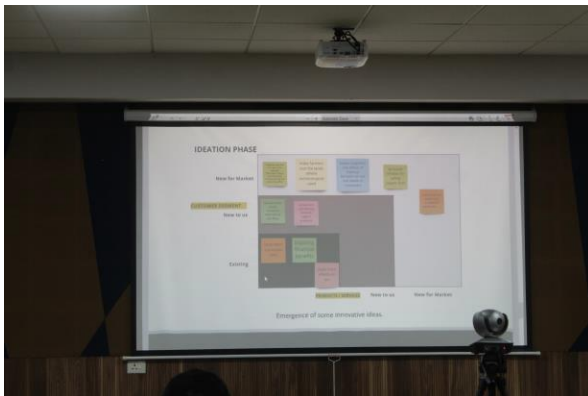
Day:2

Date: 21st April 2023

Topics: Creativity and Design Thinking Workshop

Business Models - Own Business Model Canvas

The second Day is about Creativity and Design thinking which is about the pioneering of start-ups and entrepreneurship. The session was conducted by Mr. Deepak Kumar the Master Practitioner – Design Thinking, Certified NLP Trainer, Gold Member, Board of Directors, Indian Society of NLP. He delivered the session on various aspects of design thinking and creative confidence. He also made participants do an activity of designing an ideal wallet. The second session was based on Idea Pitching and Business Plan.



Session on Creativity and Design Thinking by Mr. Deepak Kumat

In the post-lunch session, Prof. Remi Mitra talked about an interesting model – Business Model Canvas. Model is a tool to help understand a business model in a straightforward, structured way. The business Canvas model gives a picture of the entire business that discusses the context of the various case studies. She encourages the student to create their business model along with value propositions offered through what channels, and how your company makes money.



Session on Business Model Canvas by Prof. Remi Mitra

Day: 3

Date: 22nd April 2023

Topics: Teamwork and Consulting & Idea Pitch Presentation

Day 3 begun with the session on Team work and consulting by Dr. A. B. Raju, CEO, Biz Trans Consulting Inc. He delivered the session on various aspects of the Team work and Consulting where he worked on the various aspects of student's ability. Post breake session was based on Idea Pitch Presentation. He shared the ideas on how to prepare an ideal business plan. He also shared about how to pitch an idea.



Session on Pitch Presentation by Dr. A. B. Raju



Activities on Team Consulting Session

Day: 4

Date: 23rd April 2023

Activity: Business Financing Workshop

Day 4 is about the finance require to execute the business idea in reality. Mr. Dahyalal Prajapati was invited for the important topic to the raising and managing of funds by business organizations. Mr. D. B. Prajapati is already in the some of the startups and also associated with SMEs. He also discussed about different case studies such as Adani Group of Industry, Reliance, Vijay Shankar Paytm, Elon musk- Tesla etc which shows the formation of capital in business. He also grabbed the attention of student towards the business financing.



Session on Financing by Mr. Dahyalal Prajapati.

Day: 5

Date: 24th April 2023

Activity: Industrial Visit at Q Green Techcon Pvt. Ltd

Day 5 of the Bootcamp was planned for "One day with Entrepreneur!". Students visited Q Green Techcon Pvt. Ltd located in Mehsana, Gujarat. Q Green Techcon Pvt. Ltd is a lead manufacturer of Precision and High-Quality Fly Ash Brick making machines. It was a great opportunity for the students to visit one of the most renowned Fly ash bricks manufacturing machines in India and acquire knowledge about their production line. During the visit, students visited and saw the making of various processes in production, assembly line, packaging unit, functional units in the company. After the walkthrough of the company participants had a interaction session with the Founder of the company Mr. Nitin Karande where he shared about the ideology of the entrepreneur and his entrepreneurial journey from failure to success. Mr. Nitin also interacted with each participant regarding their thoughts for being an entrepreneur. This motivated the participants to choose the correct future pathway.

Industrial visits are very important for every Engineering or Management student as it provides a clear picture to the upcoming management in the making who have the zeal for a bright future. The rationale of the professional program at Ganpat University Centre for Entrepreneurship is not only the theoretical learning inside the classrooms or just completion of syllabus but its sole objective is to have practical edge with all basic's aspects of entrepreneur's life.



Industrial Visit at Q Green Techcon Pvt. Ltd.